



ALEGRÍA *sauna* DE FINLANDIA



Fun and easy!

Anywhere. Any style. One sauna.
Striped or not. White or dark. You decide.
Practical. Stylish. Modular.
Effortless setup.



Alegría Plaza Uno

Alegría Plaza Uno is a compact and modular sauna complex for professional use in travel and leisure destinations, featuring a **2–4 person Alegría Uno sauna** (electric or wood-fired), a separate shower, changing room, and pergola.

Designed for easy installation in limited outdoor spaces without a traditional construction project, the price includes installation, commissioning, and guidance, offering a flexible and hassle-free sauna solution for a wide range of locations.

Starting from
15 700€^{+VAT.}

Prices include delivery and installation. Electrical and water connections are not included and remain the client's responsibility.

Alegría Plaza Medio

Alegría Plaza Medio is a modular and versatile sauna complex designed for professional use in travel and leisure destinations. The concept includes a **4–6 person sauna** in medio or doble size, available with either electric or wood-fired heating, along with a separate shower area, changing room, and pergola, forming a clear and customer-oriented outdoor solution.

A key strength of **Plaza Medio** is its customizable footprint. The layout can be configured with six or seven privacy screens, allowing the space to be adapted into a versatile and intimate solution that fits various outdoor dimensions. The screens provide adjustable privacy according to the needs of the location, making it easier to create a sheltered and inviting environment with a refined appearance.

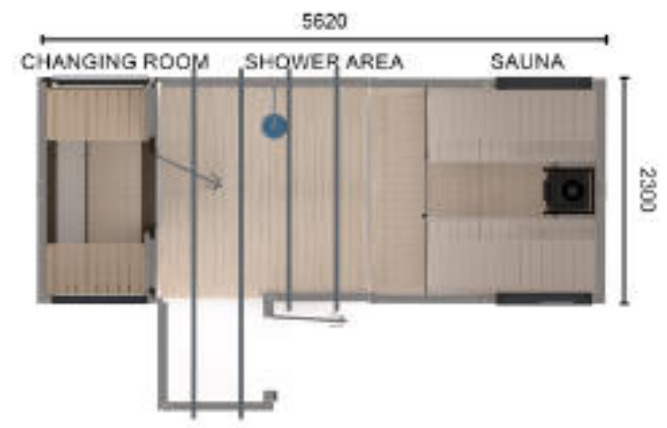
**25 000€–
29 000€^{+VAT.}**

Prices include delivery and installation. Electrical and water connections are not included and remain the client's responsibility.





Alegría Plaza Medio -The concept is available in three different layout options, designed to adapt to various outdoor spaces and use requirements.



Alegría Plaza Doble

Alegría Placa Doble is a large and immersive sauna complex that creates a unified and inviting outdoor sauna area. The concept consists of **two Plaza Medio** complexes and a central module that functions as an entrance, service point, or maintenance space.

Placa Doble is always designed on a **custom** basis and includes **two saunas**, each with its own changing room and shower. The saunas are available with either wood-fired or electric heating and can be specified in uno, medio, or doble sizes. The layout supports smooth operation and provides generous space for relaxation, making the sauna area a natural and integral part of the overall destination experience.

Starting from
45 000€^{+VAT.}

Prices include delivery and installation. Electrical and water connections are not included and remain the client's responsibility.



Alegría Placa Doble is designed for destinations where sauna services and customer flow management are an essential part of the overall concept. The centrally positioned sales and service module functions as a natural entrance to the area, organizes movement, and makes the overall layout clear, structured, and inviting.



Health Benefits of Sauna

- Relaxes the body and mind and helps relieve stress
- Promotes muscle relaxation and physical recovery
- Supports circulation and improves peripheral blood flow
- Activates the body in a way similar to light physical exercise
- Enhances post-exercise recovery
- Helps the body transition into a natural state of rest
- Supports skin cleansing and vitality
- Regular sauna use may support the immune system
- Offers a moment away from everyday life and promotes mental well-being
- Supports overall balance of body and mind

Sauna Bathing and Water Efficiency

Sauna bathing may help reduce water consumption, as the time spent washing and showering is often shorter. The heat and perspiration cleanse the skin, making showers typically quicker and more efficient.

Benefits Especially for Business Use

May reduce water consumption per customer

Supports sustainability objectives

Decreases energy use related to hot water consumption

Easy to communicate as an environmentally responsible solution

The Growing Sauna Culture in Europe

From a Nordic tradition, sauna has evolved into an international wellness trend, increasingly seen as part of a holistic customer experience. The growth of wellness tourism, nature-based experiences, and a stronger focus on recovery is driving demand for sauna services, particularly in travel and leisure destinations.

Business Collaboration & Projects

Would you like to collaborate with us or plan a project together?
Get in touch and let's discuss how we can bring warmth and well-being to your company.

Winter season presence: Costa del Sol, Torrox (Spain)

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